

## DUPLICATE INVOICE



**KSBW**  
**238 John Street**  
**Salinas, CA 93901**  
**Main: (831)758-8888**  
**Billing: (916)325-3266**

www.ksbw.com

Billing Address:

**BlueWest Media**  
**Attention: Accounts Payable**  
**5130 E 18th Ave**  
**Denver, CO 80220**

Send Payment To:

**KSBW**  
**PO Box 26870**  
**Lehigh Valley, PA 18002-6870**

Invoice #	Invoice Date	Invoice Month	Invoice Period
1516709-1	08/28/16	August 2016	08/01/16 - 08/25/16

Property	Account Executive	Sales Office	Sales Region
KSBW	Susan Rutkowsky	Salinas Regiona	Regional

Advertiser	Product	Estimate Number
NextGen Climate Action	NextGen Climate Action	293

Flight Dates	Order #	Alt Order #
08/23/16 - 08/25/16	1516709	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2

Agency Ref	Advertiser Ref

Unless specified on the line levels below, the Class of Time purchased is Class 1 -- Fixed Non Pre-emptible

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/22/16	08/25/16	Action News 8 Sunrise 6a	6:00am-7:00am	-TWT---	:30	4	\$325.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/22/16 08/28/16 -TWT--- 4 \$325.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	KSBW	Tu	08/23/16	6:46 AM	Action News 8 Sunrise 6am	6:00am-7:00am	:30	NG16115H	\$325.00 NM
1	KSBW	W	08/24/16	6:17 AM	Action News 8 Sunrise 6am	6:00am-7:00am	:30	NG16115H	\$325.00 NM
2	KSBW	W	08/24/16	6:45 AM	Action News 8 Sunrise 6am	6:00am-7:00am	:30	NG16115H	\$325.00 NM
4	KSBW	Th	08/25/16	6:42 AM	Action News 8 Sunrise 6am	6:00am-7:00am	:30	NG16115H	\$325.00 NM
2	08/22/16	08/25/16	NBC Today Show	7:00am-9:00am	-TWT---	:30	6	\$215.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/22/16 08/28/16 -TWT--- 6 \$215.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	KSBW	Tu	08/23/16	7:59 AM	NBC Today Show	7:00am-9:00am	:30	NG16115H	\$215.00 NM
3	KSBW	Tu	08/23/16	8:49 AM	NBC Today Show	7:00am-9:00am	:30	NG16115H	\$215.00 NM
1	KSBW	W	08/24/16	7:59 AM	NBC Today Show	7:00am-9:00am	:30	NG16115H	\$215.00 NM
4	KSBW	W	08/24/16	8:48 AM	NBC Today Show	7:00am-9:00am	:30	NG16115H	\$215.00 NM
2	KSBW	Th	08/25/16	7:20 AM	NBC Today Show	7:00am-9:00am	:30	NG16115H	\$215.00 NM
6	KSBW	Th	08/25/16	8:26 AM	NBC Today Show	7:00am-9:00am	:30	NG16115H	\$215.00 NM
3	08/23/16	08/23/16	NBC Today Show II	9:00am-10:00am	-T-----	:30	1	\$85.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/22/16 08/28/16 -T----- 1 \$85.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KSBW	Tu	08/23/16	9:59 AM	NBC Today Show II	9:00am-10:00am	:30	NG16115H	\$85.00 NM
4	08/24/16	08/24/16	KSBW-TV News at Midda	12:00pm-12:30pm	--W----	:30	1	\$95.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/22/16 08/28/16 --W---- 1 \$95.00									
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This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearst.com/broadcasting/who-we-are](http://www.hearst.com/broadcasting/who-we-are)

We warrant that the actual broadcast information shown on this invoice was taken from the program log

Hearst Television Inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



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6	08/23/16	08/25/16	KSBW-TV News at 6pm	6:00pm-7:00pm	-TWT---	:30	3	\$525.00	NM																																																																																																																																					
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8	KSBW	Th	08/25/16	11:32 PM	KSBW-TV News at 11pm	11:00pm-11:35pm	:30	NG16115H	\$390.00	NM																																																																																																																																				
9	08/22/16	08/25/16	Jeopardy/Wheel of Fortun	7:01pm-7:57pm	-T-T---	:30	2	\$390.00	NM																																																																																																																																					
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>08/22/16</td><td>08/28/16</td><td>-T-T---</td><td>2</td><td>\$390.00</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		08/22/16	08/28/16	-T-T---	2	\$390.00																																																																																																																									
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We warrant that the actual broadcast information shown on this invoice was taken from the program log

Hearst Television Inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



Send Payment To:

**KSBW**  
**PO Box 26870**  
**Lehigh Valley, PA 18002-6870**

# DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
1516709-1	08/28/16	August 2016	08/01/16 - 08/25/16
Advertiser	Product	Estimate Number	
NextGen Climate Action	NextGen Climate Action	293	

[www.ksbw.com](http://www.ksbw.com)

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
9	08/22/16	08/25/16	Jeopardy/Wheel of Fortune	7:01pm-7:57pm	-T-T---	:30	2	\$390.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1	KSBW	Tu	08/23/16	7:24 PM	Jeopardy/Wheel of Fortune	7:01pm-7:57pm	:30	NG16115H	\$390.00 NM
2	KSBW	Th	08/25/16		Jeopardy/Wheel of Fortune	7:01pm-7:57pm	:00		<del>\$390.00</del> NM
Credited									
Total Spots							26		

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$8,405.00</b>
<u>Agency Commission</u>	<b>\$1,260.75</b>
<u>Net Amount Due</u>	<b>\$7,144.25</b>

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